

Your SHOP Manual

This Manual will guide you through the easy steps it takes in order to set your SHOP on Auto Pilot so it can be making you money while you're off doing other things, relaxing, or just having fun and living life to its fullest. Since your SHOP is completely automated, this manual will be quite short because the Income Generation comes from your Website.

As explained in the initial literature you received, this easy 2 step process simply only takes about an hour. Your SHOP is completely customizable so you can tailor it to fit your needs, personality, and more, so let's get started on those easy steps that will start your SHOP making money!

STEP 1: Go to your Online Home Page by visiting the Website listed on your welcome letter to set up your 3 Online Shopping Portals. A Shopping Portal is simply a Link (or a Gateway) into a vast array of shopping options that allows your customer's access to hundreds of millions of products at the lowest prices available.

Click on the Tab that says "Common Q&A's". There you will find Step-By-Step instructions on creating your 3 Free Accounts and setting up your Free Cash Back Shopping Links. Once you create your Free Shopping Accounts you will be given a Tracking Code (also called a "Referral Link"). Simply send or email these links to us, and we'll update them on your website for you.

NO COMPUTER, NO PROBLEM! If you don't have a Computer, Smart Phone or brief access to one at work, a local library, a friend, etc. (or you just don't want to do this yourself) then we will set up your 3 Shopping Portal Links, and update them on your website for you strictly at our cost! – See page 6.

STEP 2: Set up any of the Free Online (Computer) or Offline (No Computer) Advertising Options of your choice. This is also very simple and requires no additional expense for your business. Since the service you provide to customers that allows them to save money on over 500 Million products & services from over 4,000 of the most popular & trusted stores in the country is completely Free, there's nothing you have to try and "sell" so it's just a matter of sharing your website with others.

Online Advertising: We supply you with Free Banner Ads, Email Ads, and Social Media Posts that you can use. Step-By-Step instructions for using these items are provided in your Home Page. In addition, with each Online Shopping Portal you'll have more Banner Ads, Automated Invitational Emails, and Automated Posts to several Social Media Platforms such as Facebook, Twitter, etc. that you can use.

Offline Advertising: Enclosed with your Welcome Letter is a Flyer you can use to place in any of the local stores you normally shop at so there's no need to waste time or gas making special trips. Many stores will have a bulletin board where people place business cards and other items. The Flyer is already personalized with your SHOP Website Address. Simply cut along the dotted lines so customers can tear off the information tab and take with them. To increase your income, you can first make photocopies of your Flyer and put additional flyers out in more Stores, Community Centers, Gyms, Churches, etc. – Everyone Shops! To get more attention, and get better results, you can also order additional Full Color copies (or 1 Full Color "Master" Copy) of your Flyer using the form on the bottom of page 5.

That's it, you're all set up, and can now start enjoying and profiting from your Online SHOP! Remember, when someone signs up, and starts using the free service, you can receive a \$50 Cash Bonus plus 20% of the savings on their ongoing shopping activities for life! Just 2 free signups, and your entire business investment is completely covered!

START USING YOUR SHOP IMMEDIATELY! Once the links on your website are updated, you'll want to start using your SHOP when shopping personally for the items you and your family need on a regular basis ... why not, someone is going to receive the profits on the items you need so it might as well be you. This is actually a very important part of starting your business. You need to have personal experience with if you're going to share it with others. Would you go to a restaurant that someone recommends to you ... if they've never eaten there themselves? Would you see a movie someone recommends to you ... if they've never seen it? You get the point.

The 3 Shopping Portals all have different features, stores, payment structures (some pay a one-time cash bonus while another pays an ongoing percentage of everyone's shopping activities so you can get the best of both worlds) so you may find one that you like to use more based on the stores, profits, etc.

Online, you and your customers can shop by Store or by searching for whatever item(s) you need to purchase. You and your customers can also get special coupons to reduce the item cost even more.

GET CASH BACK WHEN SHOPPING OFFLINE TOO! Shopping Online is great, but what about the times you're in the stores or purchasing something you can't buy online such as Gasoline? Through your Rakuten shopping portal, you and your customers can now apply for a Rakuten Cash Back Visa card that not only pays you an additional 3% profit when shopping Online but can be used Offline everywhere Visa is accepted to pay you Cash Back Profits on your purchases. In addition, through your Rakuten shopping portal, you can link one of your existing cards to the store you want to shop at to receive Cash Back Profits on your purchases.

Now that you and your customers shopping needs are handled by the best portals available anywhere, it's time to start building your business & income ...

START BUILDING YOUR BUSINESS! We make it super easy for you to start building your business. With all the free advertising options available for your business, it's very easy to share your website with others so they can sign up for the free service and start saving money. You can refer as few or as many shoppers as you want, but you get paid for each and every one so why set any limits for yourself?!

It's very easy, and profitable, for you to start by sharing your website with family and friends - it's a win/win situation all the way around and you don't need a computer to do it. You make money when someone you refer signs up for their Free Accounts and then from all of the shopping they do from then on, and they earn a Signup Bonus and then save money on all the purchases they make from then on. This is where you can use the Banner Ads, Email Ads, and Social Media Posts located in your SHOP's Back Office or the ones located on each individual Online Shopping Portal.

These Free advertising options do all the work sharing your website address with others while you're out doing other things. However, they can't do their job unless you take the small amount of time and effort to set them in place. If you don't do anything with your business, it can't start making money for you. As noted in the initial literature you received, your SHOP comes with a Conditional Guarantee. It's very simple, all you need to do is start your business by completing the 2 simple steps.

EXPANDING YOUR BUSINESS! Your SHOP has absolutely no monthly or annual expenses so you receive nothing but profits. However, you can significantly increase these profits by adding some very inexpensive options to your business solely at your choice. We're talking about expanding and owning a business that sells over 500 Million Products from Thousands of Stores World Wide for about \$1 per day or less!

Each Option can be used With or Without access to a computer. None of these options are "required" for your business, but let's go over them now so you can decide if you want to add them to your business and start increasing your Income.

OPTION 1: Become a SHOP Broker! With this option, we'll build you another Website (that can be advertised along with your SHOP either Online or Offline in the same way) and allows you to sell SHOPS to other people. The Hosting fee for this website is just \$29.95 monthly and will be completely managed for you. You receive \$49 for each person who orders their own SHOP Website. To take advantage of this option (for less than \$1/day) **simply fill out the form on page 4 and mail it with your 1st payment of \$29.95** to IBS, Inc ● PO Box 27347 ● Shawnee Mission, KS 66225-7347. Then in following months we will use the method you choose for the monthly hosting. If you're using a Credit Card or Debit Card, you can fax the Form to us at **913-402-9414**.

We provide 2 different payment options for you to pay the monthly fee. We can simply debit the fee from a checking account or by charging the fee to a credit or debit card. If you choose to pay by having us debit the funds from a checking account you will fill out Sections 1 and 2 of the Form and **include a voided check** from the checking account the funds will be debited from. If you choose to have us charge the fee to a credit or debit card, you will fill out Sections 1 and 3 of the Form. The monthly fee of \$29.95 will be processed on the 6th day of each month by whatever method you choose so please make sure the funds are available on that day each month. Also, you must include the 1st month's payment of \$29.95 with the form, using cash, check, money order or a credit or debit card. The 1st months payment cannot be processed by debiting your checking account.

Option 2: Get Free Direct Mail Advertising for your SHOP and receive a Second Income! This option is perfect to use together with the SHOP Broker Website and can be done completely through the mail so No Computer is needed. For just a one-time investment of \$47 our programmers will build you a Sales Website (just so your customers have the option to order online) and create a Brochure for you. All you do is send this Brochure back to companies that send their advertisements to you in the mail. You can get additional information about this option from the Home Page. You can order it using the form on the top of page 5.

In addition to receiving Free Direct Mail Advertising for your SHOP and/or SHOP Broker Website, you also receive 75% of the money these companies spend on their Mailing Lists. The minimum amount you receive on a single order is \$75. You can have advertisements for your SHOP mailed out to Thousands of shoppers at absolutely No Cost to you – No cost for Postage, No cost for Envelopes, No costs for anything!

Option 3: Get more attention, and profits, with a Personalized Master "Full Color" Copy of your SHOP Flyer for just \$14.95. You can also order multiple Full Color copies of your Personalized Flyer (as well as Postcards) using the Order Form on the bottom of page 5.

To earn Income from others who purchase their own SHOP, simply fill out the form below and mail it with your first payment of \$29.95 to **IBS, Inc • PO Box 27347 • Shawnee Mission, KS 66225-7347**. Then in following months we will use the method you choose for the monthly hosting. If you're using a Credit Card or Debit Card, you can fax the Form to **913-402-9414**.

SHOP Broker Website Activation & Member Registration Form

Please Fill Out Section 1, And Then Either Section 2 OR 3. You will fill out Section 2 (and include a Voided Check) if you want us to Debit the monthly fee from your Checking Account. You will fill out Section 3 if you want us to charge the monthly fee to a Credit or Debit Card.

SECTION 1: Authorized SHOP Website Owner Information:

First Name

Last Name

Address

City

State

Zip Code

www.

Online SHOP URL Address

Email Address (If you have one)

() -
Phone #

() -
Fax #

SECTION 2: ☐ Automatic Debit Authorization:

Name of Bank (or institution) from which we will be debiting the funds

Bank Phone #

Bank Address

City

State

Zip Code
Type of account to be debited: ☐Checking ☐Savings ☐Other: _____ Account #: _____

IMPORTANT: YOU MUST INCLUDE A VOIDED CHECK FROM THE BANK ACCOUNT WE WILL BE DEBITING THE FUNDS FROM TO ENSURE ACCURATE PROCESSING.

Approved Charges: I agree that the Bank listed above should pay electronic fund debits ordered on my account until I give IBS, Inc. written notice cancelling this authorization. I authorize Information Brokerage Services, Inc. to charge the account listed above in the amount of \$29.95 per month only, and that this debit will be processed on the 6th day of each month. (Please note: A NSF fee of \$25 will be charged each time a debit fails because of insufficient funds. You can avoid this possibility by simply adding overdraft protection to your account through your bank). This monthly debit of \$29.95 is a website hosting and maintenance fee which can be cancelled at any time by sending a written notice to Information Brokerage Services, Inc. If at any time you choose to cancel, you will lose the rights to your website and all fees already processed are nonrefundable. Please sign below to acknowledge that you have read, understood, and agreed to the approved charges above.

Signature

Date

SECTION 3: ☐ Automatic Charge Card Authorization:

Type of card to be charged: ☐ MasterCard ☐ Visa ☐ Discover ☐ American Express

Account# _____ - _____ - _____ Exp. Date: ____/____/____

I authorize Information Brokerage Services, Inc. to charge the Credit (or Debit) Card listed above in the amount of \$29.95 per month only, and that this charge will be processed on the 6th day of each month. This monthly charge of \$29.95 is a website hosting and maintenance fee which can be cancelled at any time by sending a written notice to Information Brokerage Services, Inc. If at any time you choose to cancel, you will lose the rights to your website and all fees already processed are nonrefundable. Please sign below to acknowledge that you have read, understood, and agreed to the approved charges above.

Signature

Date

By signing, I acknowledge that I have read and agree to the Terms Of Service and Authorized Retailer Agreement located on the Homepage.

Get Free Direct Mail Advertising For Your SHOP And/Or SHOP Broker Website And A Second Income!

Fill out the Form below and Mail To: IBS, Inc. ● PO Box 27347 ● Shawnee Mission, KS 66225-7347

☐ Yes, I can put a brochure into an envelope (how easy!) in exchange for 75% of the Tens Of Thousands of Dollars companies that send out Money Making offers need to spend each and every month to stay in business and make money themselves! I understand that I receive my money upfront, while you process all the orders, do all the work, customer support, and order fulfillment. I also understand that you will provide me with the Brochure & my very own Personal Website for just \$47 and there are absolutely NO monthly fees! Enclosed is my \$47 payment in the form of
☐Cash ☐Check ☐Money Order ☐MasterCard ☐Visa ☐Discover ☐American Express **made payable to IBS, Inc.**

Name_____

Address_____

City_____ST_____Zip_____

Email_____

For Credit/Debit Card Users Only

Card#_____

Exp. Date _____

Name On Card _____

Signature _____

All checks returned NSF (Insufficient Funds) will be electronically debited for the face value of the check plus a returned processing fee as allowed by state law

PRODUCT ORDER FORM

Mail To: IBS, Inc. ● PO Box 27347 ● Shawnee Mission, KS 66225-7347

No Computer is needed to use these handy Full Color Postcards or Flyers to help build your Referral Network to some amazing numbers! The Postcards and Flyers are Personalized with your SHOP Website Address. The Flyer will look just like the one you received with this Manual but will be in Full Color and the Postcard will contain much of the same information as the Flyer but be in Postcard form and can be used to either mail out or simply give to others.

POSTCARDS Personalized 500\$ 90 1,000\$150 1,500 ... \$200 2,000 ... \$250 2,500 ... \$290 3,000 ... \$330	COLOR FLYERS Personalized 1 \$14.95 50 \$80 100 ... \$120 250 ... \$210 500 \$330	For shipping inside the U.S., please include 15% S&H. For shipping outside the U.S. (including Hawaii & Alaska) please include 35% S&H. Orders are shipped U.P.S. Please provide a <u>Street Address</u>. P.O. Box Addresses can not be accepted. (Please allow 1 – 4 weeks for delivery). <div style="display: flex; justify-content: space-between;"> <div> Postcards: Quantity_____ Price \$_____ </div> <div> Color Flyers: Quantity_____ Price \$_____ </div> </div> <div style="display: flex; justify-content: space-between;"> <div> <input type="checkbox"/>Cash <input type="checkbox"/>Check <input type="checkbox"/>Money Order <input type="checkbox"/>MasterCard <input type="checkbox"/>Visa <input type="checkbox"/>Discover <input type="checkbox"/>Amex </div> <div> Sub Total:\$_____ </div> </div> <div style="display: flex; justify-content: space-between;"> <div> _____ - _____ - _____ Exp ____/____/____ </div> <div> S&H:\$_____ </div> </div> <div style="display: flex; justify-content: space-between;"> <div> Signature: _____ </div> <div> TOTAL:\$_____ </div> </div> <div style="display: flex; justify-content: space-between; margin-top: 10px;"> <div> Credit or Debit Card orders can be faxed to 913-402-9414 (24hrs) </div> <div> TOTAL:\$_____ </div> </div>
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Name_____

Address_____

City_____ST_____Zip_____

Email Address (if you have one) _____

SET UP FORM FOR YOUR ONLINE SHOPPING LINK:

Setting up the Links for your SHOP is very easy and doesn't require any special skills so we don't need to use a Computer Programmer or any highly paid professional to do the work. As a result, we are able to hire someone from an Independent Processing Company to complete this task for just \$11.00 Total. We do not add any kind of additional fees to this cost.

Some basic information is needed to set up your Links. Please Print Legibly to prevent any delays.

Name _____

Address _____
(This should be the address where you want your checks sent)

City _____ ST _____ Zip _____

Email (if you have one) _____

SHOP Address _____ www. _____

Please send the above information with your payment of just **\$11** in the form of Cash, Check, or Money Order **made payable to IBS, Inc.** to the address below:

IBS, Inc.
PO Box 27347
Shawnee Mission, KS 66225-7347

If you're using a MasterCard, Visa, Discover or American Express, you can fax this form to **913-402-9414** or order online at **goals4me.com/LinkSetup.html**

If you are paying with a Credit or Debit Card please enter that information below:

Card #: _____ - _____ - _____

Expiration Date: _____ / _____

Name on Card: _____

Signature: _____

Please Note: The Independent Processing Company will handle this request directly so simply allow 14 days (from the time you submit this form and payment) for them to process your request and set up your shopping links (you will not receive anything in the mail). After 14 days, you can start using your SHOP and sharing it with others.

SHOP OWNER SUPPORT INFORMATION:

Everyone who provides support also own and operate their own SHOP business so even though they can't give out private information such as their own income, they are able to help you through Personal Experience.

Please Note: Our support policy is to provide everything in a written format. We've learned that it is much better for you to have a written response to your questions so that you will always have a reference to go back to in the future if you need to refresh your memory. This also eliminates any confusion or misunderstandings that can occur during a verbal communication.

Before submitting questions, please make sure to read this manual and go through the Q&A section on the Home Page (if you have computer access) that provides many additional answers, helpful tips, resources, and instructions for getting started and being successful.

We have 3 different ways you can place orders or receive Owner support in a written format, either by Mail, Fax, or Email. Be sure to include your **Full Name & SHOP Website Address.**

Mail (Including Certified Mail):

Information Brokerage Services, Inc.
PO Box 27347
Shawnee Mission, KS 66225-7347

Fax (24hrs): 913-402-9414 (Please include your **Full Name & SHOP Website Address.**)

Email: support@myedgenco.com (Please include your **Full Name & SHOP Website Address.**)

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